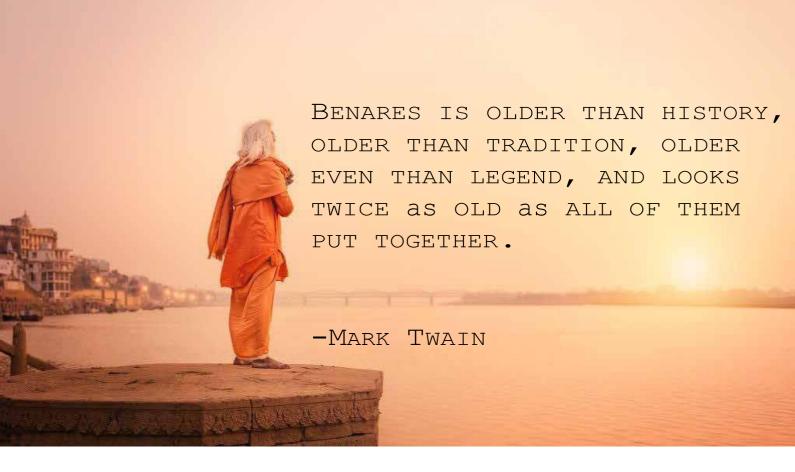


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## VARANASI: THE CITY, THE CONCEPT AND THE PHENOMENON

"kāśayati prakāśayati iti kāśi."

The source of Light of the Universe is Kashi. Both physically and metaphorically Banaras shines bright. Even Mirza Ghalib the celebrated poet describes the city in one of his mathnavis as 'Chirag-e-dair'.

A city as old as time. A city that has seen the world turn, tides change and generations of humans born and died. Banaras has been standing the test of times for over 5000 years,

and it is invariably the oldest inhabited city in the world. What draws millions of pilgrims from all over the world to the city of Banaras is the fact that it is one of the holiest of the 7 sacred cities in Hinduism. Called the Spiritual capital of India, this magnificent city of learning radiates endless energy. Despite being witness to ancient civilization come and go over centuries, Banaras is still alive, unabashedly colorful, vibrant and wonderfully rich in history and legends. It is the home of Vishwanath, the Lord of the Universe.



Set right at the ghats, at a close proximity from the Ganga are our astounding properties in Banaras. Brimming with luxury and yet providing an unique local experience, we give importance to hospitality and quality of service over anything else. Located amidst the gorgeous city, our hotels are at close proximity to tourist attractions, business centers and commercial hubs serving as an advantage to both our leisure as well as corporate clients. Avail immense set of niceties such as Wi-Fi, room service, complimentary breakfast, and several others by booking your stay with us. A populous range of well-equipped luxury rooms awaits you. Suites, The Premium Rooms, and The Executive Rooms are present at the hotels.

These palatial rooms pave the way for absolute comfort with their plush decor and hospitality.

They are bright spacious, well-furnished, and flaunt a beautiful view of Banaras.

The mantra I.11.2 from Shikshavalli of the Taittiriya Upanishad says that Atithidevo Bhava, meaning, 'The manu guest is equivalent to God'.

That's our motto and vision.

We take pride in giving the guests a local experience of the world's oldest living city.

#### OUR PROPERTIES

#### PALACE ON STEPS: a HERITAGE HOTEL

Attached to the northern part of the Causatthi Ghat, the palace at the ghat was built in CA 1670 by the King of Udaipur, Rana Jagatsingh, thus it is called as Rana Mahal Ghat. During his pilgrimage to Kashi, the king has taken shelter in this palace. The palace is a distinct example of the Rajasthani style of architecture. There are three porches facing the Ganga river, and the windows with stone networking are the additional example of craftsmanship. It is now renovated to a premier heritage hotel with 26 well-appointed rooms. It is a twin building called Ajay Guest House and Hotel Elena. The Guru (master) of Paramhansa Yogananda, Sri Yukteswar's had once rented rooms in this very property, where his mother lived and where he had his Pranab Ashram hermitage. With all modern facilities like, round the clock room service, free dialing telephone, airport/railway station pick up and drop off, Hi-speed WiFi, workstations, attached baths with hot and cold water facilities, color TV.

















#### OUR PROPERTIES

#### SRI OMKAR PALACE: a LUXURY

#### HOTET.

Sri Omkar Palace is among the few well-established hotels in Varanasi. Primly located in the heart of the old city, it boasts the best view of the holy river right from your room. It's a perfect destination for a traveler who seeks to see what real Varanasi is.

We are committed to providing our guests a calm atmosphere so that they discover the essence of life. The hotel is approved by the Ministry of Tourism, Government of India.

Safety, honesty and, reliability makes our hotel the best choice in Varanasi. Ours is a premier hotel with 14 well-equipped luxury rooms which are classified based on river view. Round the clock room service, free dialing telephone, airport service, fast Wi-Fi, 24/7 hot and cold water service, flat screen television and many more facilities which are provided to your room without any hindrance.























# EXPERIENCE BANARAS LIKE a BANARASI

LOCAL EXPERIENCES



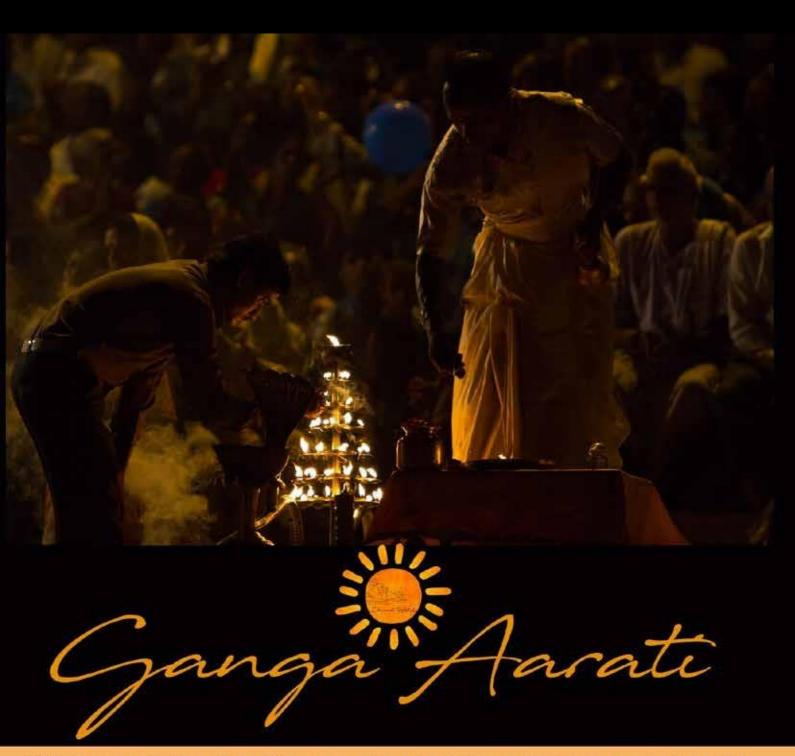




Ride with us to understand the role that the beloved river plays in the lives of people and revel in the stories of the myriad forts, palaces and temples dotting her ghats.

Watching the bustling life unfold at the ghats, as we peacefully flow with Ganga's serene waters, is like a first-hand experience of Moksha. sunrise and Sunset are both amazing times to be on the river, presenting unique shades of the Ganga and diNerent aspects of life on the ghats.

#### **#StayinBanaras**



Witness how the city gathers on the Ghats to pay reverence to their life giving mother Ganga. This magnificient ritual is organised every evening. You shouldn't miss the aarati while you are in Varanasi. We make special arrangements for you to experience the bliss of the evening prayers.

### **#StayinBanaras**





If you haven't wandered and sat ata roadside %pri, you can't experience the soul of Banaras. Let us take you around Dr a @eat - going down the narrow lanes D enjoy the chaaD, lassi, and kachauri jalebi that is pa%cular of the city.

In winters, "malaiyo^ is a special delight.

## #StayinBanaras

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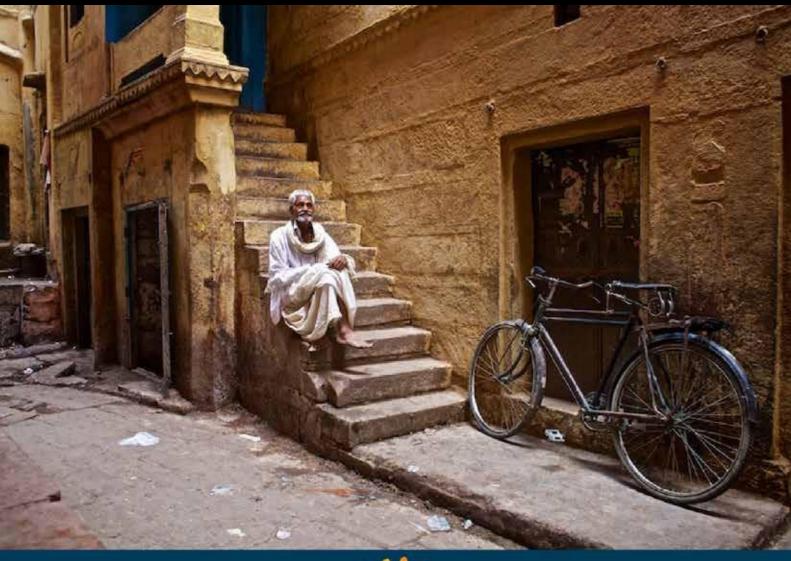


## Music and Rhythm

Banaras has its own rhythm, and if you look closely,

you too can feel its song. From dawn to dusk, there are sitars being tuned, sarods rehearsed, tablas mastered, and the nuances of ragas captured. Classical music echoes everywhere. There is live music throughout the year. However, October to April is the peak season, when concerts are held nearly every week. While we take you out to enjoy different music programs, we also organise such events in-house.

### **#StayinBanaras**





## Exploration Walks

Walking is the best way to discover the soulful city of Banaras. Listen to spectacular stories, meet people who weave history, culture, mythology, and folk tales together, to make the most of your stay. Venture out with amazing storytellers to unknown temples and enjoy the charm of the oldest living city.

## **#StayinBanaras**



## Yoga & Meditation

Yoga is an ancient science of balancing and harmonizing the body, mind, and emotions. Rejuvenate through riverside yoga classes, learning the aasanaas, pranayama, and meditation. Where else can you bend your body and mind in one experience?

### **#StayinBanaras**



#### CONTACT US

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